



# "A Customer First Company" September 2010

## Welcome to the September 2010 Edition of "On the Move"

### Sign Up for RideFinder's Emergency Ride Home Program Today!



Have you ever wondered what you would do if something unexpected happened at home? If so, then we encourage you to register for the **Emergency Ride Home Program** offered by Ridefinders. Examples of emergencies covered under this program include:

- Emergencies at home
- Sudden illness, injury, or sick child
- Must unexpectedly work late and will result in missing your bus or ride
- Rideshare partner leaves early

You are eligible for this program if you ride on our vans at least 3 times per week. The program is very easy to join. Upon registering, with RideFinders, you will receive an ERH booklet and card. Keep this with you at work. If an emergency occurs simply contact Ridefinders, or another service provider (if after hours), and they will arrange a ride to get you to your car or home. For more information contact Ridefinders at 804-643-RIDE or visit [www.ridefinders.com](http://www.ridefinders.com)

### Take the NuRide Challenge Today!

RideFinders would like to introduce NuRide to all K&K customers. NuRide is an online service that rewards commuters for taking a "Greener" commute such as carpooling, vanpooling, mass transit, telecommuting, walking, or biking. This is a free benefit now available to K&K's riders. Participating members can not only earn points for their vanpool commute but can also earn points here around town by just biking to a friends house, walking to the movies, really anywhere you choose to use a greener commute.

Signing up is easy. Simply visit NuRide at <http://www.nuride.com/nuride/main/main.jsp>. Next take your commute and record your trips on the NuRide website and earn points that can be redeemed for restaurant coupons, retailer discounts, and ticket promotions



We are urging all of you to get a head start on RideFinder's upcoming NuRide vanpool challenge for K&K Connections. Feel free to visit this link to learn more about how you can "earn green" while "going green" <http://www.ridefinders.com/FrontEnd/HTML/news.asp?id=80>

The challenge involves which van is the first to achieve 100% percent "active" participation in NuRide. The prizes that each winning vanpool member receives can range from movie tickets to giftcards; however, RideFinders has contacted us to solicit additional prize ideas from you. Please forward your suggestions to Melanie at [mholden@ridek2k.com](mailto:mholden@ridek2k.com) and be sure to cc: [ahaynes@ridefinders.com](mailto:ahaynes@ridefinders.com). Together we can make a difference in our environment.

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## September is National Preparedness Month

NPM is held each September to encourage Americans to take simple steps to prepare for emergencies in their homes, businesses, and communities. When preparing for a possible emergency situation, it's best to think first about the basics of survival: fresh water, food, clean air and warmth. The Ready.gov campaign has a list of recommended items to include in a basic emergency supply kit. This list can be found at <http://www.ready.gov/america/npm10/getakit.html> The campaign encourages all of us to also make an emergency plan. Your family may not be together when disaster strikes, so it is important to plan in advance: how you will contact one another; how you will get back together; and what you will do in different situations. For an emergency plan template you and your family can use visit <http://www.ready.gov/america/makeaplan/index.html>

Finally, all of us need to stay informed. Learn more about the potential emergencies that could happen where you live and the appropriate way to respond to them. In addition, learn about the emergency plans that have been established in your area by your state and local government.

## Transit Sticker Shock

If crowded train cars and broken escalators aren't enough, Washington-area federal employees who ride the Metro to work might want to brace themselves for another potentially unpleasant surprise. Feds could see their monthly commuter benefits cut nearly in half unless Congress acts this year to extend a Recovery Act. Prior to the 2009 economic stimulus package, both public and private sector workers were limited to \$120 a month in transit benefits, which came either from pretax employee contributions or as reimbursement from employers. The Recovery Act raised the benefits ceiling to \$230, but that provision expires on Dec. 31 and the maximum amount will revert to \$120 unless lawmakers enact new legislation. Each federal agency determines how much employees receive and how those benefits are distributed. The benefit applies to feds nationwide and to various types of transportation, including buses and van pools, but a cut could be particularly painful in the capital region, where commuters already are enduring a

series of fare hikes. Metro in June increased fares 18% and in August implemented a 20-cent surcharge for travel during busy "peak-of-the-peak" hours. Users also are encouraged to purchase magnetic SmartTrip passes rather than paper fare cards. Of the 285,000 users registered for Metro's SmartBenefits program, 170,000 are federal employees; 40 percent of Metro riders during peak hours are feds. Drivers need not worry. Parking benefits will remain at \$230 a month, regardless of whether Congress acts. Find this complete article at:

[http://www.govexec.com/story\\_page.cfm?filepath=/dailyfed/0810/081210pb.htm&oref=search](http://www.govexec.com/story_page.cfm?filepath=/dailyfed/0810/081210pb.htm&oref=search)

[Thanks to Barbee.Broadnax for getting this information to us!](#)

## K&K Connection September Birthdays

Celeste Anderson	Luis Andrade
D'Vetrio Baugh	Sherrell Branch
David Grammer	Kimberly Harris
Steven Helton	Sanjeev Johari
Conrad Johnson	Tarsha Mason
Joseph Miller	Hector Rivera-Rivera
Melissa Shelton	Hy Tran
Neeraj Vyas	Erika Mansfield
James Hogan	Tracy Dunn
Edna McKellery	Sonya Moore
Eric Wilborn	Pamela Allen
Gregory Godard	Dale Weaver
Kathleen Conyers	Teresa Johnson
Kay Hall	Kim Hailes

**If you have an upcoming birthday in October we would love to recognize you in our upcoming newsletters. Please send your birthdates to [owilliams@ridek2k.com](mailto:owilliams@ridek2k.com)**

## Welcome To K&K Connections

We would like to extend a warm welcome to all new riders who have joined the K&K family in the month of September. Please forgive us and let us know if we missed your name.

John Aiello  
Vauna Kimball

Andrew McNulty  
C. Goodrich

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[info@ridek2k.com](mailto:info@ridek2k.com)