



"A Customer First Company" August 2010

Welcome to the August 2010 Edition of "On the Move"

Dangers of Excessive Speeding and Reckless Driving in 15-Passenger Vans

Recently we received the following complaint from a motorist concerning one of our vans:

"This morning I was forced up on to the curb by one of your vans. It was approximately 6:40 a.m. ... when the van was in the left lane, passed me then decided they did not want to make the mandatory left turn.... After the intersection, the van then got in the left lane and passed the Explorer in front of me. The van then cut off the Explorer when the van did not want to make the mandatory left turn..."



This is in addition to an increase amount of calls we are receiving from motorist complaining about K&K vans either speeding excessively or driving aggressively. We want to remind everyone of the dangers of these types of driving behaviors in 15-passenger vans. According to the National Highway Traffic Safety Administration (NHTSA); "15-passenger vans are not like smaller passenger vans and minivans and have a higher rate of rollover under certain conditions." In addition, "This increased risk occurs because the passenger weight raises the vehicle's center of gravity and causes it to shift rearward. As a result, the van has less resistance to rollover and handles differently from other commonly driven passenger vehicles, making it more difficult to control in an emergency situation. NHTSA has found that more than 90 percent of rollovers occur after a driver has lost control of the vehicle

and has run off the road. One major situation that can lead to a roll over is speeding. While speeding the driver can lose control causing the van to slide sideways off the road. The grassy or dirt medians that line highways can often cause the van to overturn when the tires dig into the dirt. Also, when a driver overcorrects the steering as a panic reaction to an emergency or to a wheel dropping off the pavement, especially at freeway speeds, the driver can lose control, resulting in the van sliding sideways and rolling over.

Rollovers are dangerous incidents and have a higher fatality rate than other kinds of crashes. Of the nearly 11 million passenger car, SUV, pickup and van crashes in 2002, only 3% involved a rollover. However, rollovers accounted for nearly 33% of all deaths from passenger vehicle crashes. In 2002 alone, more than 10,000 people died in rollover crashes."

The reason why we are devoting so much of this month's newsletter to van safety is that we are sincerely concerned about your safety and the safety of all drivers on the road. Remember as a K&K driver you:

- 7) Will operate the vehicle in accordance with all applicable laws, ordinances, rules and regulations.
- (8) Will be solely responsible for any violation, fee or any other cost related to a violation resulting from the use or operation of the vehicle.

Because of the rate of calls we are receiving concerning risky driving behaviors we know it may only be a matter of time before one of our vans is involved in a major incident. As you begin your day of driving please keep in mind the lives of the other passengers on the van, their families, their jobs, and every aspect of their lives that will be impacted if your van is involved in a major incident. Please arrive to your vans on time each morning and evening so you stay on schedule and are not tempted to speed to make-up time. If you feel another driver is not driving responsibly bring it to their attention, speak with your coordinator, or contact a member of the K&K staff. We would like to encourage each van to openly discuss this article and commit to practicing safe driving behaviors. In the end everyone wants the same thing; to arrive to work and back home safely.

Information taken from www.safercar.gov and K&K Connections, LLC Driver Agreement



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K&K's Rider Feedback Form

This is a reminder that our feedback form is accessible on our website, <http://www.ridek2k.com/Rider-Feedback.html>.

The purpose of this form is to give everyone an opportunity to express concerns, give suggestions, and give us any type of feedback you feel is necessary. This form is sent directly to Keith Trent. If you have questions about the use of this form please contact us.

Schools Back In Session!

It's almost that time again. Soon area students will be going back to school. That means more motorists on the road and more people for you to look out for.



Please keep this in mind. Watch out for school buses, distracted kids, and less experienced teen drivers.

Rider Opportunities, Services, & Events

Do you or someone you know offer a business you would like us to know about? Is your church or community organization offering an event you would like others to attend? Perhaps you have a vehicle or home you are trying to sell. If so let us know about it and we may highlight it in one of our upcoming newsletters. Send any information you would like us to share to owilliams@ridek2k.com.

When sending information please keep in mind the following:

1. We need a minimum of 30 days notice for any event. Typically our newsletters do not go out in the beginning of the month.

2. We will use our discretion concerning what is put into the newsletters.
3. We hold to right to modify wording to make information fit into the newsletter.

Please send all questions concerning the newsletter to Onika Williams at owilliams@ridek2k.com.

K&K Connection August Birthdays

Gene Williams	Deborah Harding
LaTonya Johnson	Lisa Johnson
Curtis Chesson	Gregory Robinson
Mashia Owens	Matisha Tucker
Mona Peterson	
Rosalind Abrams (July)	

If you have an upcoming birthday in September or October we would love to recognize you in our upcoming newsletters. Please send your birthdates to owilliams@ridek2k.com

Welcome To K&K Connections

We would like to extend a warm welcome to all new riders who have joined the K&K family in the month of August.



Srinivas Aakaram
Teens Dowdy

Veronica Johnson
Dolores Ramsey

Contact Us:

Local: (804) 706-6491 Fax: (804) 706--6492
info@ridek2k.com