



# "A Customer First Company"

## October 2014

### Welcome to the October 2014 Edition of "On the Move"

#### How You Drive Can Save Dollars and Cents at the Pump

Your driving style can make a significant difference on the amount of fuel you use. AAA Mid-Atlantic's Gas Watchers Guide offers the following suggestions to help you drive in the most fuel efficient manner:



- Slow down. Remember that the faster a vehicle travels, the more fuel it consumes.
- Try to reduce quick starts and sudden stops. This driving practice wastes fuel, is harder on vehicle components, and increases your chances of having a traffic crash.
- Know the correct starting procedure for your vehicle. Avoid racing a cold engine to warm it up or allowing it to idle for long time. Avoid quick acceleration until the engine temperature is in normal range. Engines will warm up faster under a light load, and emissions equipment will begin to function properly sooner.
- For the best fuel economy, maintain steady and consistent speeds. A car uses extra gas when it accelerates.

- Reduce the need to brake by anticipating traffic conditions. Stay alert for slowdowns and red lights ahead of you, and decelerate by coasting.
- Drive at moderate speeds on the open road. Higher speeds require more gas to overcome air resistance. However for safety reasons, remember that driving slower than the flow of traffic can create a traffic hazard.
- Use the air conditioner moderately. Most air conditioners have an "economy" or "recirculation" setting that reduces the amount of outside air that must be cooled. Both settings can reduce air conditioning consumption and save gas.

Information taken from:  
<http://midatlantic.aaa.com/~media/Files/Travel/GasWatchersGuide2010d.ashx>

#### Meet Some of K&K's Coordinators

We absolutely love receiving pictures from the K&K family. If you have any pictures of your van, any special outings, or fun moments you would like to share we would love to hear from you.

Below you will find two of our K&K Coordinators. Janice Spellman pictured on the left is the coordinator of Van #32 and Barbee Broadnax is the coordinator of Van #36.



Thank you ladies for sharing this picture and for all you do to make your vans great!



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### Safe Driving during Deer Season

According to the Virginia Department of Motor Vehicles over 50% of all deer-related vehicle crashes happen between October and December. Dawn and dusk are the times of the day that you are most likely to encounter deer along the roadside. As many of you drive during the early morning hours this can be a hazard that you don't always take into consideration.



While driving stay focused and alert as deer mating season is creating deadly road hazards across our state. There are thousands of deer-related crashes in Virginia each year. Many of these crashes result in vehicle damage, injuries, and in some cases deaths. Also, it is important to remember that as pack animals, deer almost never travel alone. If you see one deer it is likely there are others so your chances for a crash can increase.

Here are a couple of tips you can remember when you encounter a deer:

- Don't swerve to avoid a deer in the road because this can confuse the deer on where to run.
- Swerving can also lead to a head-on collision with oncoming vehicles, cause you to run off the roadway into a tree or a ditch, and significantly increase the chances of serious injuries.

- Deer can become mesmerized by steady, bright lights. If you see one frozen on the road, slow down and flash your lights.
- Deer are unpredictable animals, and one that is calmly standing by the side of the road may suddenly leap into the roadway without any warning. The best way to avoid a collision is to slow down when you spot a deer. If one does move into your path, maintain control and do your best to brake and give the deer time to get out of your way.
- Don't depend on your vehicle horn or other devices to scare off deer. There is no proof that these tactics work.
- Use your high beams if the road is free of oncoming traffic. This increases your visibility and will give you more time to react.
- If you have an accident with a deer (or any type of large animal), call emergency services if injuries are involved. Contact the local police if no one is injured, but damage has been caused to your property or someone else's.
- Make sure you report the accident to your insurance company as soon as possible.

Information Taken From:

<http://www.towns.k12.ga.us/tcs/forms/DeerSafetyDrivingTips.pdf> and <http://www.wtop.com/120/3727955/AAA-offers-tips-for-drivers-during-deer-season>

### K&K Connection October Birthdays

We would like to wish everyone born in October a special HAPPY BIRTHDAY!

If we missed your birthday please let us know by emailing [owilliams@ridek2k.com](mailto:owilliams@ridek2k.com). Thank you!

Visit us at: [www.ridek2k.com](http://www.ridek2k.com)  
 Or Contact us at: [info@ridek2k.com](mailto:info@ridek2k.com)  
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### Welcome To K&K Connections

We would like to say a BIG welcome to all of our new riders for the month of October. We are so very happy you have decided to join us!