



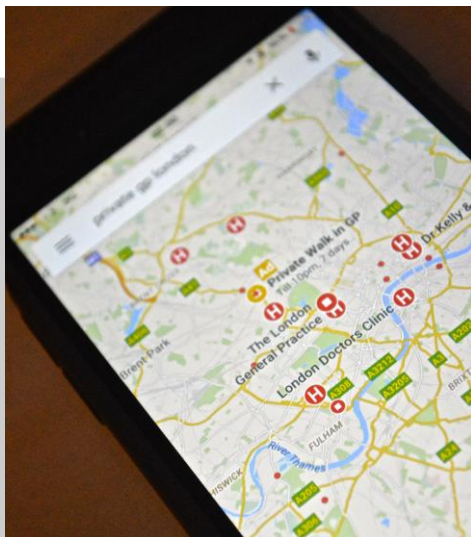
# "A Customer First Company"

## November 2018

### Welcome to the November 2018 Edition of "On the Move"

#### Waze Versus Google Maps. Which App Do You Prefer?

When commuting every minute counts. In fact, in large metro areas, arriving at certain points along your route only minutes late can make a huge difference between sitting in traffic for minutes versus hours. Among navigation apps Google Maps and Waze are two of the most popular with commuters. Both prove to be very reliable and can give you real time traffic conditions, so you can make an informed decision about which route to take. But what are some of the differences in both apps?



Source: <https://www.flickr.com/photos/134647712@N07/20902137529>

Waze is the world's largest community-based GPS navigation app. It acts like a crowdsourced social network, providing direction in tandem with community feedback. Users can alert others to accidents, alternative routes, road closures, police officer sightings, and other road conditions.

Other Waze features include:

- Live traffic reporting provided by users
- Many voice navigation options, including celebrity voices
- Current speed monitoring and alerts when you are going too fast
- Saves commonly used routes, frequent destinations, and commute times
- Re-routing functions that saves time
- Motorcycle mode
- Traffic jam time countdown
- Spotify integration
- Advertisement supported

Google Maps offers more of a standard navigation app. Along with navigation features for those driving it also provides navigation for those walking, biking, or using public transit. The app can also be used to search for businesses, restaurants, and other places of interest.

Other Google Maps features include:

- Voice navigation choices for driving, biking, and walking
- Ride-sharing integration
- Google Street View integration
- Directions still offered during offline mode
- Allows drivers to know which lane they should be in before turns
- Ability to add intermediate stops on your way to your final destination
- The app saves parking locations

With all of these features there are still pros and cons to each app depending on your particular commuter situation.

Google Maps can be best used for public transportation, exploration, walking, bicycling. It has an extensive feature set including ride sharing integration, public transit times, more information about locations, and offline maps. However, it can have a potentially overwhelming number of features and no user-reported alerts.



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In contrast, Waze can be best used for driving and commuting. It has crowd-sourced traffic information, hazard and police alerts, aggressive re-routing features, maps tuned by local traffic experts, Spotify integration, and motorcycle mode.

So which app is better for you? There is actually no straightforward answer. Most commuters can benefit from having both apps installed and using them in different commuter situations. Both are owned by Google and have a substantial amount of up to date information to help you get where you need to go in a timely manner.

Source: <https://www.digitaltrends.com/mobile/waze-vs-google-maps/>

- Water Bottles – Brands such as Yeti truly keep your beverages cold or hot all day.
- Portfolios and Quality Writing Pads – Commuters can use riding time to take notes, record thoughts, or even journal.
- Polarized Sunglasses – When it's your turn to drive having a great pair of sunglasses can help reduce glare.
- Small Blanket or Throw - For those cold natured commuters to help you stay warm.

## Holiday Gift Ideas for Commuters

With the holidays right around the corner here are a couple of gift ideas you can share with your fellow commuter or add to your own personal wish list.

- Power Banks – Power banks are a great way to ensure you are never without power for your devices on your commute. Many come in smaller sizes that you can simply attach to a key ring.
- Subscriptions to Online Services – there is a plethora of online subscriptions available for all interests. From Audible for those who love to listen to audiobooks, to a New York Times Crossword Puzzle subscription for those who enjoy a challenge during their commuting time, subscriptions make a great gift.
- Noise Canceling Headphones – There are so many brands of noise canceling headphones on the market. With a little research you can find a perfect pair in a variety of price ranges.

## K&K Connections November Birthdays

We would like to wish everyone born in November a very special HAPPY BIRTHDAY!

Charles Bennett  
Solomon Blevins  
Christopher Bunting  
Mahesh Sukumaran  
Melvin Washington  
Odell Greene, Jr.  
Tamela Samuels  
Qiyenda Hill  
LaToya Jarrett  
Kendall Manion  
William Pedler  
Danette Poole  
Dejuana Scott

Cindy Norris  
Karen Brooke  
Barbee Crook  
Phyllis Erkins  
Mindy Fox  
Alex Guzman  
Daniel Hand  
Leo Sharp  
Adria Wimmer  
Pernell Owens  
Victoria Perry  
Donna Webb

## Welcome to K&K Connections

We would like to say a BIG welcome to all our new riders. We are so privileged that you have decided to make K&K your vanpool company of choice.

Visit us at: [www.ridek2k.com](http://www.ridek2k.com)  
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