



# "A Customer First Company"

## March 2017

### Welcome to the March 2017 Edition of "On the Move"

#### DC Urging Employers to Cut out Free Parking

Transit advocates are pursuing a proposal that would make employers who provide free or subsidized parking to their employees the option to receive transit benefits or to cash out their benefit.



Source: [http://monopoly.wikia.com/wiki/Free\\_Parking](http://monopoly.wikia.com/wiki/Free_Parking)

The hope is that this would encourage people to bike and take other modes of transportation to work instead of driving by themselves.

D.C. officials and transit advocates are pursuing a shift in the way employers offer commuting benefits to encourage more biking, walking, and transit over solo driving.

Many believe that traffic issues are associated with employee benefits, such as free parking. Providing benefits for those non-solo commuters could help DC commuters move toward more variety in their transportation options. This could possibly lead to up to 75% of all trips on sustainable transportation.

The benefits of this move would be substantial. The area could see reduced traffic, decreased pollution, and commuters will have flexibility in their commutes.

In 2014, DC passed a law requiring employers with 20 or more employees to offer commuter benefits. The new proposal would require companies who subsidize parking spaces to offer an equivalent benefit to non-drivers.

Research has found that having the ability to subsidize parking ranks high in an employee's decision to drive to work. A survey of 5,000 commuters and their employers in downtown Los Angeles showed that free parking at work increased the number of cars driven to work by 34 percent.

Source: [https://www.washingtonpost.com/news/dr-gridlock/wp/2017/03/17/d-c-wants-employers-to-pay-workers-not-to-drive-to-work/?utm\\_term=.a4bb55c6f18](https://www.washingtonpost.com/news/dr-gridlock/wp/2017/03/17/d-c-wants-employers-to-pay-workers-not-to-drive-to-work/?utm_term=.a4bb55c6f18)

#### Teleworking Increases Business While Easing the Burden of Commuting

There is a growing trend of workers who work from home at least part-time. There are about 3.7 million American employees that now work from home at least half of the time according to a Global Workplace Analytics study.



<http://improveit.org/blogs/no-need-employers-be-scared-telework>

Half of the workforce has a job where the employee can telework at least partially.

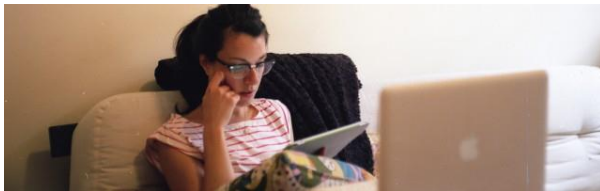


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The internet has revolutionized the way we work. Companies simply don't need employees in an office every day. For each employee who doesn't have to come to the office, a company can literally save thousands of dollars in space.

Often having telecommuting options can allow companies to hire the best person for the job, regardless of their location. Also, companies can hire employees from areas where hiring rates are cheaper depending on the cost of living in a particular area.



Source: <http://blogthinkbig.com/en/challenges-of-teleworking/>

The challenge with working from home is that you have to treat it like you are working. It is easy to get distracted by household needs such as cleaning or laundry. To help battle this, some companies are offering telecommuters to work in an office environment without driving to Virginia or DC. It offers a reprieve from home distractions while providing work space closer to where employees live.

Many believe that telecommuting is helping to manage the traffic problems in DC. While there was a 14% growth in the region from 2007 to 2015 the total vehicle miles traveled on the region's roads was just 1% higher during this time span. Although ridership on local transit was slightly up over this same time span, the popularity of telecommuting likely played a role in keeping commuters off the road.

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### Vans Offer More Than Just a Ride

For many, riding a K&K van offers more than just a ride to work. There is a mutual respect and friendship that develops amongst the riders. Here is an excerpt from a message from a vanpooler expressing his appreciation to his fellow riders:

*"I just wanted to write a brief message to tell you how honored I feel to have linked up with such a great crew. Although my time in the Van Pool was brief (especially compared to some of you), it was a very memorable experience... Well... you are flexible in accommodating others as the situation changes. You display the upmost respect for each other and have genuine concern for each member of the crew. The van has an identity onto itself, as a group that sacrifices it's time to ensure everyone's schedule is considered (an unselfish act to be sure) and accommodates special situations in weather and driver schedules for the good and safety of the whole." – K&K Rider*

We hope many of you have the same experience with your vans. This is what makes K&K more than just a ride to work.

### K&K Connections March Birthdays

We would like to wish everyone born in March a very special HAPPY BIRTHDAY!

Nick Blend  
Tonya Bumpus  
Gopinata Chelliah  
Valerie Craighead  
Denise Dean  
Raven Givens  
Thomas Harrell  
Michael Hughes  
James Myers  
Ta'Shima Oliphant  
Kyle Reynolds  
Michael Richardson  
Angela Robinson  
Alesxander Salunga  
Garfield Washington  
Lakisha Williams

TJ Branch  
Justin Chavis  
Brandon Davis  
Justin Dillard  
Mark Estes  
Sheila Goode  
Arun Kumar  
Leslie Lee  
Susan Nesbit  
Damien Parker  
Carla Ruffin  
Sam Scott  
Rahul Shah  
Tony Truong  
James Wilson  
Barbara Wilson

### Welcome to K&K Connections

We would like to say a BIG welcome to all our new riders. We are so privileged that you have decided to make K&K your vanpool company of choice.