



"A Customer First Company" August 2015

Welcome to the August 2015 Edition of "On the Move"

August is National Eye Exam Month



Our eyes are one of the most important safety features we have when driving. They allow us to position the vehicle, gauge our speed, see potential hazards and maneuver our vehicles safely. About 90% of the information we use when driving is gathered by our vision. Other senses such as hearing, touch, feel, balance, and smell provide the rest of the information. Regular eye exams are essential to your overall wellness and driver safety— regardless of your age or your physical health.

During a complete eye exam, your eye doctor does much more than just determine your prescription for eyeglasses or contact lenses. He will also check your eyes for common eye diseases, evaluate how your eyes work together as a team, and consider your eyes as an indicator of your overall health.

In addition, your eye doctor may be the first health care professionals to detect chronic systemic diseases such as high blood pressure and diabetes.

Driving is inarguably a highly visual task. It has been studied that perhaps an estimated 60% of road accidents can be linked to vision. Almost 90% of a person's reaction ability while driving relies on clear vision.

We have the widest range of vision when we are not moving. When we are driving however, our vision focuses automatically further ahead and thus the visual field reduces in every direction.

Good eyesight is a pre-requisite for safe driving. It is your personal responsibility to be certain you have the visual skills necessary to drive safely. The eyes, like the rest of the body, change throughout life. It is vital to routinely get your eye's exam by a professional. It could save your life and the lives of those you ride with every day.

Sources: <http://news.essilorusa.com/stories/detail/the-importance-of-clear-vision-when-driving>, <http://www.sdt.com.au/safedrive-directory-DRIVINGVISION.htm>

More Travelers Expected to Hit the Road this Labor Day Weekend

We all know that Labor Day has been deemed the unofficial last day of summer. Many people try to get one last getaway planned before the season ends.



According to a recent survey conducted by TripAdvisor, Friday September 4th, will be the busiest travel day of the weekend with most people returning home on Monday September 7th. 41% of people plan to travel on Labor Day weekend this year, up 11% from last year.

Source: <http://wwlp.com/2015/08/22/more-tavelers-expected-this-labor-day-weekend/>



"A Customer First Company" July 2015

Back to School Means More Traffic

We all have experienced traffic delays jumping up in September. Now that Labor Day is past us there are fewer people on vacation. But it's not just the end of vacation season that causes more cars to hit the streets. There are other factors that contribute to more traffic on the road.



One factor includes parents dropping their kids off at school, often with even less forgiving start times than an adult workday. According to the Safe Routes to School National Partnership, up to 20 or 30 percent of morning traffic can be produced by parents getting their children to school. About three-quarters of school-aged kids get to and from school by car which in turn means more vehicles on the road. In addition, even kids that live within easy walking distance to their schools catch a ride.

Safety concerns also increase with more cars on the road. This creates a dangerous disarray of cars pulling over and merging back into traffic in front of schools. All the while small children are walking around with backed up cars' blocking their view as they cross the street to enter school. The end result: child injuries and deaths. This is especially the case on high-traffic streets with on-street parking. A 2007 Department of Justice report found that, to make the situation even worse, delayed drivers often speed when congestion eases, in order to "make up time" and out of a sense of road rage.

It is important to make sure we prepare for the upcoming weeks of traffic congestion. Parents are working out the kinks in their morning routines, getting accustomed to new commutes at the start of the school year, and feeling stressed

when they don't have enough time in the morning. High school students are beginning to drive themselves to and from school which also leads to more people on the road and a pool of less experienced drivers taking to the streets. Safety is also compromised when frustrated parents and commuters try to make up for lost time by speeding in residential areas.

Above all, drivers should remain patient during any travel delays and remember the goal is for everyone to arrive at their destination safely!

Source: <http://usa.streetsblog.org/2012/09/05/september-brings-back-to-school-jump-in-traffic-congestion/>

K&K Connection August Birthdays

We would like to wish everyone born in August a special HAPPY BIRTHDAY!

- | | |
|-------------------------|----------------|
| Renee Alas Aguirre | Amy Bailey |
| Leo Brickhouse | Ryan Burke |
| Scott Colbertson | Tia Delano |
| Mark Etner | Kevin Harding |
| Lisa Johnson | Jay Krcuik |
| Sharon Lyons | Elizabeth Marx |
| Mike Minnick | Cherri Mizelle |
| Walter Norwood | Dana Roman |
| Jonathan Stratton | LaRita Willis |
| Andre Whisonant | Matisha Wilson |
| Terry Woodson | Hershel Young |
| Gloria Williams (July) | Gene Williams |
| Charleen Trotter (July) | |

If we missed your birthday please let us know by emailing owilliams@ridek2k.com. Thank you!

Welcome To K&K Connections

We would like to say a BIG welcome to all of our new riders for the month of August. We are so privileged that you have decided to make K&K your vanpool company of choice. We are so very happy you have decided to join us!

Visit us at: www.ridek2k.com
Or Contact us at: info@ridek2k.com
PO Box 2010, Chester, VA 23831
Local: (804) 275-3872 Fax: (804) 275-3873