



# "A Customer First Company"

## August 2012

### Welcome to the August 2012 Edition of "On the Move"

#### Travel Safe this Labor Day Weekend

Labor Day marks the unofficial end of summer. For many this weekend is their last attempt to enjoy summer fun before gearing up for the fall. Safety is key when traveling during this holiday weekend. The National Safety Council (NSC) has released some sobering estimates for this upcoming holiday. Even though these are numbers we never like to see we hope they will encourage all of you to keep safety first when enjoying your weekend.



According to the NSC over the Labor Day weekend:

1. 405 traffic fatalities will occur
2. An additional 40,500 medically consulted injuries will take place
3. An estimated 148 people may survive the holiday weekend because they are wearing safety belts
4. 101 lives would have been saved if all had worn safety belts

Due to the number of traffic incidents during this holiday the National Highway Traffic Safety Administration is enforcing a National Impaired Driving Enforcement Crackdown from Aug. 17 – Sept. 3<sup>rd</sup>. During this crackdown, law enforcement officials will focus their attention on impaired drivers.

NSC is suggesting that motorists take the following safety precautions in order to make this Labor Day a safe one:

1. If you drink, do not drive. Have a non-drinking designated driver with you, call a taxi, or arrange for another transportation alternative.
2. Wear your seat belt.
3. Get rid of driving distractions such as cell phones, GPS systems, video games, or other electronic devices that may pull your attention away from driving.
4. Allow plenty of time to travel to avoid frustration or the temptation to speed.
5. Drive defensively and exercise caution especially in bad weather.

If you would like more information visit the National Safety Council at [www.nsc.org](http://www.nsc.org).

#### 2012 World Car Free Day

Join thousands of people all over the world as they celebrate Car Free Day on Saturday, September 22<sup>nd</sup>.



During Car Free Day people are encouraged to get around without cars and instead ride a train, bus, bicycle, carpool, subway, or walk.

To Learn more about World Car Free day visit <http://www.worldcarfree.net/>

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### Schools Back In Session!

It's almost that time again. Soon area students will be going back to school. That means more motorists on the road and more people for you to look out for.



Please keep this in mind. Watch out for school buses, distracted kids, and less experienced teen drivers.

### September is National Preparedness Month

This September all Virginians are encouraged to plan and prepare for emergencies.

"Unfortunately, within the past 14 months, just about every Virginian has experienced tornados, the historic Mineral earthquake, Hurricane Irene, Tropical Storm Lee or the recent severe derecho wind storm," said Michael Cline, state coordinator of emergency management.



"These are all powerful reminders that each of us is responsible to be ready for both predicted and unexpected emergencies. If you are not ready, you can pledge to prepare during September."

Families and individuals must plan as though they must go for at least three days without electricity, water service, access to a supermarket or other local services. To prepare, follow these steps:

- Stay informed. Get free information on what to do before, during and after emergencies at [www.ReadyVirginia.gov](http://www.ReadyVirginia.gov) and [www.ListoVirginia.gov](http://www.ListoVirginia.gov).
- Monitor changing weather conditions
- Make a plan. For sample plans, see [www.ReadyVirginia.gov](http://www.ReadyVirginia.gov).
- Build a Kit. Keep enough emergency supplies on hand for you and those in your care.

"In any large emergency, police, fire and rescue may not always be able to reach you quickly, such as if trees and power lines are down. The most important thing you can do to help your local responders is being able to take care of yourself and your family," said Cline. "The more of us who are prepared, the quicker our community will recover."

To learn more about National Preparedness Month and to join the National Coalition of people and organizations who have pledged to prepare in September, go to [www.Ready.gov](http://www.Ready.gov).

### K&K Connection August Birthdays

We would like to wish everyone born in August a special HAPPY BIRTHDAY!

If we missed your birthday please let us know by emailing [owilliams@ridek2k.com](mailto:owilliams@ridek2k.com). Thank you!

### Welcome To K&K Connections

We would like to say a BIG welcome to all of our new riders for the month of August. We are so very happy you have decided to join us!